

**Overview:**

SmartSynch has been developing Smart Grid *Intelligence* solutions for the utility industry since 2000. The company's clean-tech innovations in the two-way delivery of real-time energy usage data over public wireless networks, in lieu of private network build-outs, have simplified SmartMeter™ deployments for 75+ major North American utilities, while enabling green-energy initiatives and delivering significantly higher Returns on Resources.

Products and Services:

SmartSynch's solutions allow utilities to partner with customers in new ways to enact demand response programs:

- asset utilization methods like thermostats and end-use control devices;
- enabling technologies that value communications, performance and protocol, like grid-friendly appliances;
- net metering functionality to control the flow and storage of energy from alternative 'distributed generation' sources; and
- value realization for peak energy, grid congestion and ancillary services.

SmartSynch also eliminates the need for utilities to construct and service proprietary data networks. Existing public wireless networks like GPRS, EVDO, and WiFi and emerging networks like WiMax, enable utilities to rapidly deploy technologies to support smart metering and demand response programs.

SmartSynch's solutions are *future-proof* investments in technology. The standards-based IP connectivity enabled in every SmartMeter™ deployed makes them adaptable and remotely upgradeable to support today's needs, and tomorrow's opportunities, better than any alternative.

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