

This is an important notification regarding unauthorized solicitations and scams affecting EEI exhibitors, vendors, conference attendees and members.

## Third Party Hotel and Promotional Listing Offers

Please be advised that over the past six months EEI received various notifications that conference registrants, vendors, members and associated staff were solicited by companies offering to aid in hotel bookings for EEI events. Reported companies include: Exhibitors Hotel Reservations Services, Trade Show Planners and Corporate Expo Planning. Companies such as these operate under dozens of different business names and fail to deliver on their promises. Individuals who utilize these companies will often be left without a room, off of EEI registration lists and with no ability to remedy the situation or obtain a refund. In order to avoid scams like these, please be aware of the following:

- These companies, and any other such companies claiming to complete bookings on your behalf possess *no* bona fide connection to EEI or its affiliates (CEWD, TAEF, IEI).
- EEI does not outsource any travel or hotel bookings.

## **EEI Actions to Deter Further Scams and Solicitations**

EEI takes privacy issues very seriously, and the confidentiality of our contact and registration lists is of the utmost importance. Please see EEI's full <u>Privacy Policy</u> on our website. EEI does not distribute any list or contact information for solicitation purposes.

After learning that companies were improperly representing EEI and soliciting EEI lists, we promptly responded by sending cease & desist letters to the solicitors and to their respective Better Business Bureaus and State Attorneys General. EEI has received positive responses from State AGs in regard to our efforts to stymie these solicitations and scams.

If you, or any of your colleagues, receive a third-party solicitation in regard to an EEI or EEI-affiliate conference or event, please forward the solicitor's information to the meeting coordinator and to vcalderon@eei.org.

Sincerely,

Victoria L. Calderón Associate General Counsel, Compliance & Corporate Affairs