TOP STORY
COP27: Demonstrating Global Clean Energy Leadership

Earlier this month, leaders from around the world gathered in Sharm El-Sheikh, Egypt, for the UN Climate Change Conference, or COP27. A delegation of EEI member company executives, led by EEI Chief Strategy Officer and Executive Vice President of Public Policy and External Affairs Brian Wolff, participated in a variety of official side events highlighting the electric power industry’s clean energy leadership and its transformation of the U.S. economy.

Read on for highlights from the official COP27 side events in which EEI’s delegation participated. Find more on EEI’s website.

- **Plug In and Turn On: How Electric Companies and Automakers Are Teaming Up on EVs**
  EEI member company CEOs joined automakers to discuss recent developments in electric transportation, including the creation of the National Electric Highway Coalition (NEHC), which is working to build a foundational network of electric vehicle fast chargers along major U.S. travel corridors. (Read more about the NEHC in Electric Perspectives.)

- **A Recharged U.S. Climate & Energy Landscape: Galvanizing Business Solutions for Net-Zero**
  EEI member company CEOs joined U.S. government officials at the U.S. Center to discuss how anticipated shifts in clean energy investment, workforce development, community engagement, and deployment of clean technology solutions will usher in a new era for the U.S. economy.

- **Electrifying Progress in Decarbonizing the U.S. Economy**
  This panel discussion among EEI member company CEOs explored the key role of the power sector in reducing carbon emissions throughout the U.S. economy, including how the Bipartisan Infrastructure Law, the clean energy tax credits included in the Inflation Reduction Act, and the CHIPS and Science Act together will help accelerate the clean energy transition, while making it more affordable, equitable, and resilient for customers.

- **Building a Resilient Future: The Power Sector and the Clean Energy Transition**
  This event highlighted efforts by the U.S. government and the electric power industry, as well as the impact of key public policies, to enhance resilience and to support communities.

- **Continuing the Dialog on Community Engagement and Investment**
  Local officials, representatives from the environmental NGO community, and electric company leaders discussed how to achieve equity and access in the
clean energy transition, and how the new clean energy and climate laws can play a role in ensuring such outcomes.

- **Racing to Net-Zero—Building Tomorrow’s Technologies Today**
  This discussion with U.S. electric company officials and environmental leaders highlighted clean energy technology initiatives in the United States and abroad. The industry leaders also discussed how the new U.S. climate and clean energy laws will help accelerate deployment of new low- and zero-emitting clean energy technologies that will be critically important to helping the electric power sector and nation reach our net-zero emissions goals.

Stay tuned for more from COP27 in the January/February 2023 issue of *Electric Perspectives*.

*Photo: Kristen Siemen, Chief Sustainability Officer, General Motors; David Bow, Executive Vice President, Electrolyzer Solutions, Plug Power; Pedro J. Pizarro, President and CEO, Edison International and EEI Vice Chair; Nat Keohane, President, C2ES; Ali Zaidi, White House National Climate Advisor; Brian Wolff, EEI Chief Strategy Officer and Executive Vice President of Public Policy and External Affairs; Senator Ben Cardin (D-MD); Lisa Jacobson, President, BCSE; Ralph Izzo, Executive Chair, PSEG; Nanette Lockwood, Sr. Director of Policy and Advocacy, Trane Technologies.*

**WHAT WE’RE READING**

*Saluting Service*
On Veterans Day—and all year long—EEI and our member companies honor veterans of our nation's armed forces for their many sacrifices. And, we salute veterans for the deep contributions that they continue to make as a vital part of America’s energy industry workforce. EEI’s member companies recognize that military veterans are uniquely suited for our industry, and our member companies have developed and participated in programs to attract, train, and retain them in their workforces.

In the latest issue of Electric Perspectives, read about some of these programs—and meet some of the many veterans whose experiences in uniform continue to guide them as they pursue careers serving electricity customers. Also, learn about the extraordinary service and sacrifice of EEI retiree David Bailey. And, read first-hand insights from Duquesne Light Company President and CEO Kevin Walker—a U.S. Army veteran himself—on how his military service continues to shape his outlook and leadership.

HAPPENING NOW

Electric Companies Team Up to #StopScams

Together with Utilities United Against Scams (UUAS), EEI and our member companies observed the seventh annual Utility Scam Awareness Day, an advocacy and awareness campaign focused on educating customers and exposing the tactics used by scammers, on November 16. We also supported International Fraud Awareness Week (November 13-19).

UUAS, a consortium of more than 150 U.S. and Canadian electric, water, and natural gas companies and their respective trade associations, continues to raise customer awareness of common scams and new scam tactics being used by utility impostors.
Through its work and with the help of customer reporting, UUAS has successfully helped to take nearly 13,000 toll-free numbers used by scammers against utility customers out of operation.

“Scammer tactics are becoming increasingly sophisticated, but utility impostor scams are often as simple as a scammer posing as a customer’s local utility, calling and threatening to shut off their service unless they provide payment,” said UUAS Executive Director Monica Martinez. “Customers shouldn’t be afraid to end a call that they suspect is a scam. You can always end the call and dial the number on your utility bill or on the utility website to confirm.”

Customers who suspect that they have been victims of fraud or who feel threatened during contact with a scammer should contact their local utility company or law enforcement authorities. The Federal Trade Commission also provides information about impostor scams and protecting personal information.

Visit www.utilitiesunited.org for information and tips on how customers can protect themselves from impostor utility scams. Follow along with UUAS on Twitter and Facebook, and join the conversation by using #StopScams.
IN THE NEWS

Highlights From EEI’s 57th Financial Conference

EEI’s 57th Financial Conference, held November 13-15 in Hollywood, FL, gathered more than 1,300 electric company C-suite officers, investors, and members of the financial community to discuss major issues impacting the electric power industry and Wall Street. Following are brief highlights from the meeting’s general sessions.

- EEI President Tom Kuhn moderated a lively dialogue on the recent midterm elections and the outlook for Capitol Hill in 2023 between renowned political strategists Donna Brazile and theHonorable Eric Cantor.
- EEI Executive Vice President of the Business Operations Group and Regulatory Affairs Phil Moeller moderated a panel discussion on balancing climate change, adaptation, and resiliency with energy affordability, focusing on the industry’s efforts to advance the clean energy transition, invest in a resilient energy grid, and provide affordable energy for all customers, especially low-income households.
- Goldman Sachs Head of the Global Investment Research Division and Chief Economist Jan Hatzius delivered keynote remarks on the state of the economy.
- Oracle Energy and Water Senior Vice President and General Manager Rodger Smith moderated a panel examining supply chain issues, geopolitics, “friend-shoring,” and onshoring in the context of the clean energy transition.

Stay tuned for more in-depth highlights from the Financial Conference in the January/February 2023 issue of Electric Perspectives.

Photo: EEI President Tom Kuhn, Donna Brazile, the Honorable Eric Cantor.
EEI Comments on EPA’s New Proposed Regulations for Methane Emissions

On November 11, the U.S. Environmental Protection Agency (EPA) proposed new federal regulations on methane emissions from new and existing sources. EEI President Tom Kuhn commented: “EEI and our member electric companies applaud EPA Administrator Michael Regan and his team for advancing the proposed federal regulations.”

“We are focused on customer affordability and reliability as we work to get the energy we provide as clean as we can as fast as we can,” Kuhn continued. “Natural gas plays a vital role as a flexible complement to variable energy sources like solar and wind, helping to ensure reliability as we accelerate the deployment of renewables. Federal regulations on methane emissions across the value chain are essential to ensuring the continued use of natural gas as a 24/7 on-demand energy source.”

“We look forward to working with Administrator Regan and his team as they develop final regulations for methane emissions,” Kuhn concluded.
SPONSORED CONTENT

Playbook: Building a Customer Experience 2.0 Platform

Building the right customer experience (CX) doesn’t have to be a daunting task. Explore Bidgely’s Playbook for Building a Customer Experience 2.0 Platform for 10 practical tips to evaluate your CX investment options and ensure your solutions deliver data-driven relevance.

Read more.
The *Electric Perspectives Podcast* discusses the latest trends and issues shaping the electric power industry. Tune in now to listen to our latest episodes:

- **Enhancing Industry Coordination and Building Resilience After Superstorm Sandy**
  American Electric Power Chair and CEO Nick Akins and EEI Senior Vice President of Security and Preparedness Scott Aaronson discuss the lessons that the electric power industry learned from Superstorm Sandy, how the industry has worked with federal partners to improve emergency coordination, and how Superstorm Sandy forever changed the way electric companies plan for natural disasters.

- **Partnering to Stop Scams**
  Utilities United Against Scams (UUAS) Executive Director Monica Martinez and UUAS Chair Bud Ajdukovic explore trends in utility scams and explain what customers should do if they suspect they are being scammed.
SAFETY FIRST

Be Prepared for Winter Weather

EEI and our member companies are reminding customers of the importance of preparing for winter weather and other emergencies. Taking simple steps now can make a vital difference if—and when—storms and other disasters occur.

Here are a few easy steps you can take now to protect yourself and your family:

- Update your phone number and e-mail address with your electric company.
- Develop an emergency plan that addresses any special medical needs you or your family members have. Call your local emergency management office to discuss necessary arrangements.
- Have your Emergency Outage Kit stocked and ensure it is readily available.
- Make sure you have adequate winter clothing and blankets.

Read more winter storm safety tips from EEI.

GET SOCIAL

Investing in Clean Energy
EEI was proud to join with @BCSECleanEnergy & @C2ES_org at the COP27 @US_Center to hear from @AliZaidi46, @SenatorCardin, @EdisonIntl's Pedro J. Pizarro, @PSEGN's Ralph Izzo, @TheBrianWolff, & more to discuss clean energy investments. Watch their talk:

youtube.com
U.S. Center COP27 - November 11: Decarbonization Day
Join us at the U.S. Center to learn more about how America is taking ambitious steps to combat the climate crisis.

3 Retweets 3 Likes