



## About Edison Electric Institute

Founded in 1933, Edison Electric Institute (EEI) is the world's largest global association of electric companies, representing all investor-owned electric companies in the United States and 70 electric companies in other countries. Together, EEI members provide energy services to over 4 billion customers through operations in over 90 countries. The mission of Edison Electric Institute is to support its members and the industry by providing public policy leadership, strategic business intelligence, and a platform for industry dialogue and collaboration.

## Value Proposition

For electric power companies seeking to attract investment, mitigate risk, grow their business, and satisfy customer expectations in a dynamic business environment; visibility, strategic engagement, and influence across a globally-interconnected industry are strategic imperatives. EEI membership supports these objectives by providing access to an international network of industry stakeholders, creating opportunities for accelerated learning and knowledge sharing, and elevating the visibility of member company efforts, gaining access to strategic business information.

## Traditional & Emerging Issues

With headquarters in Washington DC, EEI employs nearly 200 full-time employees dedicated to analyzing and responding to evolving industry trends. It also facilitates strategic dialogues among member companies on a broad range of critical industry topics. Membership activities and engagements span a range of traditional and emerging topics in the electric power industry, including:

- Investment / Investor Relations
- Business Model Innovation and Customer Solutions
- Environment, Sustainability, and Governance
- Regulation and Policy Advocacy
- Insights and Foresight on U.S. and International Electricity Markets
- Renewables (Offshore, Offshore Wind, Solar), Storage and Electric Vehicle Integration
- Visibility and Brand Amplification in Key Regions and Countries
- Energy Transition, Threats, and Harnessing Opportunities
- Grid Modernization, Cyber & Physical Security
- Enhancing Energy Security, Resilience (Cyber & Physical)
- Stakeholder & Customer Engagement
- Hydrogen, SMR, and Other Low Carbon Fuels
- Transmission and Distribution

## Member Services

EEl provides your company with resources and services that are tailored to your strategic priorities. These services include on-demand information and tools, as well activities identified through consultation with an EEl account manager. EEl account managers are available to work directly with your company's executives to develop annual engagement plans that establishes clear milestones and measurable results.

### Dialogue & Networking

EEl can facilitate opportunities for senior executives to interact with C-level executives of other companies through CEO and C-suite meetings, site visits, teleconferences, committees, issue working groups, task forces, and other methods. EEl convenes dozens of conferences and meetings each year in the United States and around the world, and can assist you in organizing events that draw a global audience. EEl membership does not cover event participation travel expenses or registration costs.



EEl Receiving the 2022 Energy Advocates of the Year Award from CHARGE Energy Branding on behalf of EEl International Programs



National Grid UK Receiving the 2022 Edison Award

### Analysis & Research

EEl provides your entire organization with strategic business intelligence by conducting in-house analysis and research and by curating 3rd party information resources. This includes working with your company to conduct industry surveys, research articles, white papers, industry datasets & reports, and analysis on market developments. All company employees gain access to email distribution lists and news alert systems to stay on top of industry developments in a variety of topic areas, and also gain access to EEl publications such as Electric Perspectives magazine.

### Advocacy, Outreach & Public Engagement

EEl can engage public groups, both domestically and internationally on behalf of the industry to reinforce key messages tied to your corporate strategy. Global outreach services include advisory support to government and industry organizations, conference and workshop participation, publication peer reviews, social media amplification, and recognition of leadership and business excellence through fact sheets, brochures, and industry awards, such as the Edison Award.



## EEI Online Resources

### Global Utilities Platform



The EEI Global Utilities Platform (GUP) is an online portal for information exchange and member access to key publications and reports. All company employees can use the GUP to communicate with other member companies; receive topic-specific notifications of recent reports and activities; access key reports, studies, and white papers; and track important dates and upcoming events.

### Online Content



EEI regularly publishes conference proceedings, video webcasts, audio podcasts, and other content to its digital content channels on Twitter, Vimeo, YouTube, and other member-only resource libraries. The International Programs is host to the *TENTIL Dialogue*, *Global Circuit Exchange*, and *Influential Minds: An EEI International Conversation Series*. These platforms are opportunities to connect to a broader audience and discuss issues facing our industry and the future.

## Thomas Edison International Executive Fellowship Program

Launched in 2017, the Thomas Edison International Fellowship Program provides research, training, and mentorship opportunities for mid-career executives. Fellows join EEI for one year for an intensive hybrid education and collaboration program focused on a specific topic of interest and research outcome with a period of two weeks to one month at EEI headquarters in Washington, D.C. Fellowships require an additional fee and is not part of the normal membership dues.

## Major Events, Strategic Initiatives, & Digital Platforms

EEI organizes dozens of major conferences and events in the United States and across the world. Recurring EEI events include:

- **Annual Convention:** The top industry event where hundreds of electric company executives and upper-level managers gather to consider the trends and strategic policies affecting their companies and the electric industry.
- **Financial Conference:** Semi-annual forum for global utility executives, analysts, investment and commercial bankers, and other investors to meet in a common area for information exchange on industry issues and competitive strategies across multiple markets.
- **Global Electrification Forum (GEF):** The keystone International Programs event convening CEOs and executives from EEI member companies around the world.
- **Global Circuit:** A podcast where only CEOs of EEI member companies are invited to talk about their company's strategy and vision to a broad international audience.
- **Strategic Issue Regional Roundtables:** Discussions of emerging industry trends in technology and utility strategy among member company Managers, Directors, or Vice Presidents of Strategic or Business Planning occurring several times a year convening virtually and in-person.
- **Electricity Diplomacy:** Geopolitics and geoeconomics are increasingly impacting the electricity industry. EEI engages with governments and diplomats advocating for policies and regulations that promote reliable, affordable and resilient energy systems.

## Committees, Affiliates & Partner Programs

EEI facilitates year-round information sharing and collaboration among member companies through committees, working groups and other advisory bodies. In addition, EEI plays a leading role in establishing partnerships that promote diversity, encourage growth, and advance the global industry.





## EEI International Member Benefits Summary

Benefit / Resource Description	Level of Access		
	All Employees	Executive Team	CEO
<b>Email Communication &amp; News Alerts</b>			
<b>Daily Energy News:</b> delivers brief abstracts from major energy stories selected from hundreds of news sources. Available by email or online at 10:00 EDT every business day	●	●	●
<b>Electric Perspectives Magazine:</b> EEI's flagship publication providing insights on global transformations underway in the electric power industry. Published six times per year in print and online.	●	●	●
<b>International Programs Newsletter:</b> notifications of activities and content from the EEI International Programs Department.	●	●	●
<b>EnviroWeek:</b> weekly summaries of recent news in environmental topics such as air, climate, land, and regulatory sectors.	●	●	●
<b>Weekly Electric Output:</b> up-to-date electric output data for nine geographic areas and the total United States.	●	●	●
<b>Energy Talk e-Newsletter:</b> a monthly e-newsletter covering policy issues, EEI news and initiatives, legislative action, and industry trends.	●	●	●
<b>Online Platforms &amp; Tools</b>			
<b>EEI Website:</b> The EEI website ( <a href="http://eei.org/">http://eei.org/</a> ) is a hub for many member-only resources, including issue-specific fact sheets and brochures, EEI publication libraries, and event listings and registration.	●	●	●
<b>Global Utilities Platform:</b> The EEI Global Utilities Platform (GUP) is an online portal for information exchange, networking and member-only access to key documents and reports.	●	●	●
<b>Global Webinar Series:</b> Access to all live EEI webinars and recorded presentations of past webinars.	●	●	●
<b>Podcasts, Webcasts, and Online Media:</b> Access to all EEI podcasts, webcasts, and other media.	●	●	●
<b>Data &amp; Publication Series</b>			
<b>Quarterly Policy &amp; Regulatory Updates:</b> EEI publishes quarterly information on market, policy and regulatory trends in key technology areas such as energy storage, electric vehicles, and microgrid deployment.	●	●	●
<b>Annual Statistical Reports:</b> EEI publishes annual financial and statistical reports regarding industry investments, commodity markets, and other relevant topics.	●	●	●
<b>Technology Case Studies:</b> EEI and the Institute for Electric Innovation (IEI) collect and publish examples of technology applications, including demonstration projects and commercial uses by electric companies.	●	●	●
<b>Communication Collateral:</b> EEI provides member companies with marketing materials and templates for adaptation in communicating with customers and other stakeholders on various issues.	●	●	●
<b>International Reports &amp; Publications:</b> EEI regularly publishes surveys and analyses of emerging trends in global electricity markets.	●	●	●
<b>Conferences &amp; Events</b>			
<b>Complimentary and Discount Registration to EEI Events:</b> EEI hosts dozens of events across North America each year. Many events are free of charge, while some require a registration fee.	●	●	●
<b>Committees</b>			
<b>Critical Issues Committees:</b> Some EEI committees on specific topics are open to U.S. and international company participation.	○	●	●
<b>International Regional Advisory Committee:</b> International Member CEOs are invited to participate in the Regional CEO Committees, which provide additional opportunities for CEO dialogue.	○	○	●
<b>EEI Consultations &amp; In-House Expertise</b>			
<b>Leadership Briefings &amp; Consultations:</b> EEI staff can provide, via teleconference or video conference, regular updates on emerging trends in U.S. or international issues to company leadership.	○	●	●
<b>Annual Engagement Plan:</b> EEI account managers work with your company's leadership team to develop and execute a customize set of activities to support your most important business priorities.	○	●	●



## Join the World's Largest Electricity Industry Association

Gain a Broader  
Understanding of  
Global Trends



Network and  
Connect with C-Level  
Executives



**YOUR EEI  
MEMBERSHIP  
DELIVERS  
VALUE**



Receive International  
Exposure for Your  
Innovations



Access Industry  
Analysis & Research



Engage with EEI  
Staff and Member  
Companies

