# **EE**Power by Association<sup>®</sup> INTERNATIONAL PROGRAMS

### **Overview**

Edison Electric Institute (EEI) International Programs provides the global electric power industry with public policy leadership, strategic business intelligence, and a platform for industry dialogue and collaboration. Through a combination of essential member services and global stakeholder engagement, EEI is working to support the development of affordable, clean, reliable, and resilient power systems of the future.

Founded in 1933, the Edison Electric Institute is the world's largest global association of electric companies, representing all U.S. investor-owned electric companies and more than 65 international electric companies with operations in over 90 countries.

# **Value Proposition**

For electric power companies seeking to attract investment, mitigate risk, grow their business, and satisfy customer expectations in a dynamic business environment; visibility, strategic engagement, and influence across a globally-interconnected industry are strategic imperatives. EEI membership supports these objectives by providing access to an international network of industry stakeholders, creating opportunities for accelerated learning and knowledge sharing, and elevating the visibility of member company efforts, gaining access to strategic business information.



Edison Electric Institute 701 Pennsylvania Avenue, NW Washington, DC 20004-2696 202-508-5000 | www.eei.org

# **Activities & Member Resources**

EEI International Programs develops and implements a wide range of activities and member resources.

Events & Platforms:

- Global Electrification Forum (GEF)
- Thomas Edison Nikola Tesla Impactful Leadership (TENTIL) Award
- Influential Minds
   Series
- Global Circuit
   Exchange
- Industry Webinars
- Monthly Newsletter

# Traditional & Emerging Issues

With headquarters in Washington DC, EEI employs nearly 200 full-time employees dedicated to analyzing and responding to evolving industry trends. It also facilitates strategic dialogues among member companies on a broad range of critical industry topics. Membership activities and engagements span a range of traditional and emerging topics in the electric power industry, including:

- Business Continuity and Disaster Response
- Centralized
   & Distributed
   Generation
- Customer Solutions
- Cyber & Physical
- Security
   End Use
   Electrification
- Grid Reliability & Resilience
- Investment / Investor Relations

- Smart Communities
- Stakeholder
   Engagement
- Sustainability & the Environment
- Tariff Design & Rate Base Optimization
- Technology & Business Model Innovation
- Transmission & Wholesale Markets
- Utility Regulation & Policy

# Visit eei.org/international to learn more.

Global Executive
 Leadership Network
 (GELN)

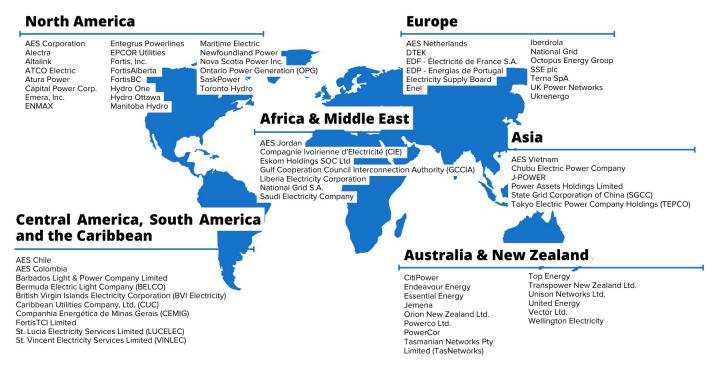
**Community Network** 

Initiatives:

- Thomas Edison International Fellowship
- Africa Utility Power Sector Exchange (AUPSE)
- Electricity Diplomacy Initiative

# **EEI International Member Companies**

EEI's International Programs serves more than 65 members with operations spanning more than 90 countries.



# **Special Initiatives**

## Africa Utility Power Sector Exchange (AUPSE)

Launched in 2017, AUPSE is a senior executive knowledge exchange and peer-to-peer networking platform created to advance operational excellence in the African electric power sector.

#### **Global Electrification Forum**

The Global Electrification Forum (GEF), held each Spring, is EEI's largest annual gathering of member company CEOs, industry executives, and international thought leaders from across the world and provides a unique opportunity for networking and collaboration.

#### Thomas Edison International Fellowship Program

The Thomas Edison International Fellowship Program supports the next generation of electric company leaders through professional development opportunities and strategic innovative research projects on emerging electric power industry trends.

# **Partnership Opportunities**

EEI frequently partners with other associations, organizations, and research institutions on energy sector research, analysis, and knowledge development activities. If your organization is interested in working with EEI, contact Erin Brogan at ebrogan@eei.org.



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