



# Associate Member Program

*25<sup>th</sup> Anniversary*

## **FAQ: What benefits do I receive as an EEI Associate Member?**

**Associate Members receive immediate benefits in the form of Access, Visibility and Insight.**

### **Access**

- EEI hosts numerous events annually that attract large audiences. Some of our marquee events include: the EEI annual conference (“EEI 2020”) in June, which attracts CEOs and senior officers; the EEI Financial Conference in November draws CEOs, CFOs, and the financial community; the Transmission, Distribution, Metering and Mutual Assistance Conference; Occupational Safety & Health Conference; Strategic Issues Roundtable; and the National Key Accounts Workshop.
- Members also can attend EEI's specialized meetings, drawing experts in accounting, legal, planning, HR, IT, environmental issues, and more. As a Member, you also have ready access to EEI's staff of industry specialists who track and analyze current industry issues.
- Interact with key industry executives at dozens of [EEI Meetings and Conferences](#) aimed at addressing the industry's most timely issues.

### **Visibility**

- Increase your organization’s visibility as an Associate Member. Your organization is listed prominently in our member directories and website and is provided with special signage and badging at EEI events.
- You also receive free advertising in our Associate directory. The online directory features a brief description of each Associate Member, its expertise and capabilities, major products and services, and contact information. All members may be viewed by company name, or topically by type of business. When you become an EEI Member, you gain unparalleled visibility in the electric power industry.

### **Insight**

- As an Associate Member, you are provided with a wealth of thoughtful information on the changing industry, and on the firms and the people that make it up. This includes up-to-date directories, newsletters, and statistical reports that summarize the tremendous change going on in the industry: divestitures, reorganizations, mergers, and acquisitions.
- You also will receive the award-winning [Electric Perspectives](#) magazine (devoted to industry management and trends), as well as valuable industry information, including electronic information and daily news abstracts available through EEI's electronic subscriptions.
- View a complete [list of publications](#).

For questions, please email [associates@eei.org](mailto:associates@eei.org).