South Central National Accounts Program
July 16-17 | Renaissance Dallas at Plano Legacy West | Plano, Texas

Monday, July 16

12-4pm  
EEI Customer Advisory Group Meeting (CAG members only)
*Cinemark HQ, 3900 Dallas Parkway Plano, Texas 75093*

4pm  
Bus departs the Renaissance for a tour of the *The Dallas Cowboys World Corporate Headquarters*, located at The Star in Frisco, a 91-acre premier sports and entertainment district.
Highlights of The Star VIP Tour includes:
* Ford Center is a state-of-the-art, 510,000 square-foot indoor athletic facility shared by the Dallas Cowboys, the City of Frisco, and Frisco ISD’s high schools.
* In the Grand Atrium hangs artist Leo Villareal LED sculpture titled “Volume Frisco". This dancing LED display includes more than 19,200 white LED lights embedded in 160, 40-foot-long, stainless steel mirrored rods hanging from the ceiling.

6pm  
Group Dinner at Zaytina **Sponsored by ENGIE**

Tuesday, July 17

8am  
Breakfast **Sponsored by Constellation**

8:30am  
Welcome and Opening Remarks
* Malia Hodges, Vice President & Chief Information Officer, Oncor

Data, data everywhere, nor any drop to drink. Data, data everywhere, I am about to sink.
With data being generated by different systems, utilities meters and vendors – participate in a round table discussion on how to use data to manage your energy portfolio and learn tips on how not to "drown" in the data.
* Doyle Trankel, Engineering Director, Property Management, Target
* Art Justice, VP, Energy & Sustainability, Cinemark
* Michael McMahon, Vice President, Phoenix Energy Technologies
* Steve Chriss, Director of Energy Strategy and Analysis, Walmart

10:30am  
BREAK **Sponsored by Direct Energy Business**

Energy Issues That Impact National Key Accounts Customers
* Steve Kiesner, Sr. Director, National Customer Markets, Edison Electric Institute
12pm  
**Lunch** **Sponsored by TXU Energy**

**An Energy Management Road Trip:** Hear some of the exciting energy initiatives underway at Pilot Flying J
- Bryan Martin, Energy Manager, Pilot Flying J

**Customer Business Updates**—Each customer will have the opportunity to convey information, requests, issues and concerns they feel the utilities and energy companies should know. *Customers are kindly encouraged to bring information about personnel and corporate changes, energy goals, future construction-retrofit-renewables-efficiency activities and a top five list that they would like to see utilities do better.*

**Deregulation Panel – US Energy Markets:** Panelists will provide updates on the competitive retail marketplace and discuss the latest customer and energy company trends, including sharing buying strategies and how to include renewables in your supply agreement. Customers will have plenty of time for Q&A.
- Bob Kinscherf, Vice President, Major Accounts, Constellation
- Dave Grupp, Head of National Key Accounts, Direct Energy Business
- Greg Carlson, Director, Key Accounts, ENGIE Resources
- Larry Autry, Director, Key National Accounts, TXU Energy
- Andy Perrin, AVP, Director of Energy Supply & Technologies, TJX (moderator)

2:45pm  
**BREAK** **Sponsored by Phoenix Energy Technologies**

**Energy Company Business Updates**
*Each IOU will share their companies’ plans and programs including:*
- How their company is preparing for storm season, reliability, and security in general
- New and Updated Rate and Rebate Information
- Teaming with customers on renewable, grid-scale projects

5pm  
Adjourn

6:30pm  
Informal Group Dinner