Fall 2020 Virtual Transmission, Distribution Metering &
Mutual Assistance Conference
October 5-7, 2020

Exhibitor Package

EEI 2020 Fall Virtual TDM&MA: Kicked Into the Future

October 5-7, 2020
12:00 pm – 4:430pm EDT, Monday, October 5
12:00 pm – 4:30 pm EDT, Tuesday, October 6
1:00 pm – 3:15 pm EDT, Wednesday, October 7

While EEI is certainly looking forward to welcoming you back to our live events, our virtual exhibit hall platform offers an engaging way for people to connect. The Transmission, Distribution, Metering and Mutual Assistance Conference will provide plenty of time for attendees and potential customers to connect with your company. Data is showing that virtual events are consistently doubling and even tripling their typical live attendance, and EEI’s custom platform was designed and offers ease of navigation and exhibitor visibility. To make this the best experience possible for your organization, with lasting results, we’ve shaped an exhibitor package that will give you sustained visibility and create connections during the event.

Exhibitor Benefits

Exhibitor opportunities are enhanced in the virtual platform (Sample Exhibit Hall Attached).

- Prominent branding on the EEI Exhibitor Wall.
- Customized exhibitor page that can be populated with pre-recorded messages, logo and company descriptions, videos and a link to social feeds.
- A personalized data report detailing the attendee journey within the exhibit hall.
- Opportunity to have Live Chats with exhibit hall visitors.
- Access to registration list.
**Exhibitor Package**

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<th>Exhibitor Information</th>
<th>Cancellation Policy</th>
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**Exhibitor Fee (includes on complimentary registration)**

- $750.00
- I would like to schedule Live Chats

**Cancellation Policy**

Exhibitor fees are non-refundable. Substitutes are welcome at any time.

**Billing Information**

- Check – please make check payable to Edison Electric Institute
- Please charge my credit card
  - [ ] Visa
  - [ ] MasterCard
  - [ ] AMEX

**ADA Requirements**

E-mail jmastin@eei.org regarding any requests or special needs.

**Registration (mail or fax)**

**By mail:** Edison Electric Institute
Attn: Judy Mastin
701 Pennsylvania Avenue, NW
Washington, DC 20004
phone: 202-508-5402

**By Fax:** 202-508-5787

**Internal Use Only:**
Account #: 1-42-13/11-1057/431-0/12/21
Check Type: [ ] P  [ ] G  [ ] C
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Check Date: ______________________
ENTRY POINT

EXHIBITOR PANELS VISIBLE IN THE BACKGROUND

PICK AN EXHIBITOR CATEGORY
ALL NAMES LISTED

PICK AN EXHIBITOR WITHIN THE CATEGORY - PICK A TILE

TRAVEL TO OTHER CATEGORIES VIA THE MENU BAR OR BACK TO FLOOR PLAN

EXHIBITOR PANELS

EXPO - ELEVATIONS
1. ANIMATION FROM LOBBY

2. ARRIVE AT EXPO CENTER "FLOOR PLAN"

3. ANIMATE INTO EXPO CENTER EXHIBIT FLOOR

4. ARRIVE AT SELECTED CATEGORY

5. SELECT AN EXHIBITOR TILE

6. JUMP TO FRAME NO ANIMATION

EXPO - EXPERIENCE FLOW

RETURN TO CATEGORY PANEL OR "GROUND PLAN"