



Edison Electric Institute International Programs

January 2019

Dear Edison Electric Institute Member –

Your company’s membership with the Edison Electric Institute entitles you to a wide range of benefits and services. This document is intended as a reference in navigating the resources available to you and your entire organization. If you have any questions or technical difficulty accessing an EEI resource, contact your EEI account manager and/or email international@eei.org.

- The EEI International Programs Team

About Edison Electric Institute

Founded in 1933, the Edison Electric Institute (EEI) is the world’s largest global association of electric companies, representing all investor-owned electric companies in the United States and 70 electric companies in other countries. Together, EEI members provide energy services to over 4 billion customers through operations in over 90 countries. The mission of Edison Electric Institute is to support its members and the industry by providing public policy leadership, strategic business intelligence, and a platform for industry dialogue and collaboration.

Topics of Focus

EEI employs nearly 200 full-time employees dedicated to analyzing and responding to evolving industry trends. It also facilitates strategic dialogues among member companies on a broad range of critical industry topics. Membership activities and engagements span a range of traditional and emerging topics in the electric power industry, including:

- Investment / Investor Relations
- Technology & Business Model Innovation
- Environment, Sustainability, and Governance Reporting
- Tariff Design & Rate Base Optimization
- Regulation & Policy Advocacy
- Renewables, Storage and EV Integration
- End Use Electrification
- Workforce Training & Development
- Transmission & Distribution System Planning
- Cyber & Physical Security
- Distributed Energy Resources
- Smart Communities
- Stakeholder Engagement
- Customer Solutions

Member Services

EEl provides your company with resources and services that are tailored to your strategic priorities. These services include on-demand information and tools, as well activities identified through consultation with an EEl account manager. EEl account managers are available to work directly with your company's executives to develop annual engagement plans that establishes clear milestones and measurable results.

Dialogue & Networking

EEl can facilitate opportunities for senior executives to interact with C-level executives of other companies through CEO and C-suite meetings, site visits, teleconferences, committees, issue working groups, task forces, and other methods. EEl convenes dozens of conferences and meetings each year in the United States and around the world, and can assist you in organizing events that draw a global audience. EEl membership does not cover event participation travel expenses or registration costs.



Delegates at the 2018 International Electricity Summit



State Grid of China Receiving the 2018 Edison Award

Analysis & Research

EEl provides your entire organization with strategic business intelligence by conducting in-house analysis and research and by curating 3rd party information resources. This includes working with your company to conduct industry surveys, research articles, white papers, industry datasets & reports, and analysis on market developments. All company employees gain access to email distribution lists and news alert systems to stay on top of industry developments in a variety of topic areas, and also gain access to EEl publications such as Electric Perspectives magazine.

Outreach & Public Engagement

EEl can engage public groups on behalf of the industry to reinforce key messages tied to your corporate strategy. Global outreach services include advisory support to government and industry organizations, conference and workshop participation, publication peer reviews, social media amplification, and recognition of leadership and business excellence through fact sheets, brochures, and industry awards, such as the Edison Award.



Online Resources

Global Utilities Platform



The EEI Global Utilities Platform (GUP) is an online portal for information exchange and member access to key publications and reports. All company employees can use the GUP to communicate with other member companies; receive topic-specific notifications of recent reports and activities; access key reports, studies, and white papers; and track important dates and upcoming events.

Online Content



EEI regularly publishes conference proceedings, video webcasts, audio podcasts, and other content to its digital content channels on Soundcloud, YouTube, and other member-only resource libraries.

Thomas Edison International Executive Fellowship Program

Launched in 2017, the Thomas Edison International Fellowship Program provides research, training, and mentorship opportunities for mid-career executives. Fellows join EEI at its headquarters in Washington, D.C., for a period of six months to one year for an intensive education and collaboration program focused on a specific topic of interest and research outcome. Fellowships require an additional fee.

Events & Conferences

EEI organizes dozens of major conferences and events in North America and across the world. Recurring EEI events include EEI's:

- **Annual Convention:** The top industry event where hundreds of electric company executives and upper-level managers gather to consider the trends and strategic policies affecting their companies and the electric industry.
- **Financial Conference:** Semi-annual forum for global utility executives, analysts, investment and commercial bankers, and other investors to meet in a common area for information exchange on industry issues and competitive strategies across multiple markets.
- **Global Electrification Forum:** The keystone International Programs event convening CEOs and executives from EEI member companies around the world.
- **International Electricity Summit:** A meeting of global electric associations' leadership and electric company CEOs held every 18 months in different regions around the world.
- **Strategic Issues Roundtable:** Twice-per-year discussions of emerging industry trends in technology and utility strategy among member company Managers, Directors, or Vice Presidents of Strategic or Business Planning.
- **National Key Accounts Workshop:** Semi-annual conference featuring national, chain, and multi-site energy users looking to meet with utility executives to discuss energy-related needs.

Committees, Affiliates & Partner Programs

EEI facilitates year-round information sharing and collaboration among member companies through committees, working groups and other advisory bodies. In addition, EEI plays a leading role in establishing partnerships that promote diversity, encourage growth, and advance the global industry.



EEl International Member Benefits Summary

| Benefit / Resource Description | Level of Access | | |
|--|-----------------|----------------|-----|
| | All Employees | Executive Team | CEO |
| Email Communication & News Alerts | | | |
| Daily Energy News: delivers brief abstracts from major energy stories selected from hundreds of news sources. Available by email or online at 10:00 EDT every business day | ● | ● | ● |
| Electric Perspectives Magazine: EEl's flagship publication providing insights on global transformations underway in the electric power industry. Published six times per year in print and online. | ● | ● | ● |
| International Programs Newsletter: notifications of activities and content from the EEl International Programs Department. | ● | ● | ● |
| EnviroWeek: weekly summaries of recent news in environmental topics such as air, climate, land, and regulatory sectors. | ● | ● | ● |
| Weekly Electric Output: up-to-date electric output data for nine geographic areas and the total United States. | ● | ● | ● |
| Energy Talk e-Newsletter: a monthly e-newsletter covering policy issues, EEl news and initiatives, legislative action, and industry trends. | ● | ● | ● |
| Online Platforms & Tools | | | |
| EEl Website: The EEl website (http://eei.org/) is a hub for many member-only resources, including issue-specific fact sheets and brochures, EEl publication libraries, and event listings and registration. | ● | ● | ● |
| Global Utilities Platform: The EEl Global Utilities Platform (GUP) is an online portal for information exchange, networking and member-only access to key documents and reports. | ● | ● | ● |
| Global Webinar Series: Access to all live EEl webinars and recorded presentations of past webinars. | ● | ● | ● |
| Podcasts, Webcasts, and Online Media: Access to all EEl podcasts, webcasts, and other media. | ● | ● | ● |
| Data & Publication Series | | | |
| Quarterly Policy & Regulatory Updates: EEl publishes quarterly information on market, policy and regulatory trends in key technology areas such as energy storage, electric vehicles, and microgrid deployment. | ● | ● | ● |
| Annual Statistical Reports: EEl publishes annual financial and statistical reports regarding industry investments, commodity markets, and other relevant topics. | ● | ● | ● |
| Technology Case Studies - EEl and the Institute for Electric Innovation (IEI) collect and publish examples of technology applications, including demonstration projects and commercial uses by electric companies. | ● | ● | ● |
| Communication Collateral: EEl provides member companies with marketing materials and templates for adaptation in communicating with customers and other stakeholders on various issues. | ● | ● | ● |
| International Reports & Publications: EEl regularly publishes surveys and analyses of emerging trends in global electricity markets. | ● | ● | ● |
| Conferences & Events | | | |
| Complimentary and Discount Registration to EEl Events: EEl hosts dozens of events across North America each year. Many events are free of charge, while some require a registration fee. | ● | ● | ● |
| Committees | | | |
| Critical Issues Committees: Some EEl committees on specific topics are open to U.S. and international company participation. | ○ | ● | ● |
| International Regional Advisory Committee: International Member CEOs are invited to participate in the Regional CEO Committees, which provide additional opportunities for CEO dialogue. | ○ | ○ | ● |
| EEl Consultations & In-House Expertise | | | |
| Leadership Briefings & Consultations: EEl staff can provide, via teleconference or video conference, regular updates on emerging trends in US or international issues to company leadership. | ○ | ● | ● |
| Annual Engagement Plan: EEl account managers work with your company's leadership team to develop and execute a customize set of activities to support your most important business priorities. | ○ | ● | ● |

EEI is the World's Largest Electricity Industry Association

Gain a Broader Understanding of Global Trends



Network and Connect with C-Level Executives



YOUR EEI MEMBERSHIP DELIVERS VALUE



Receive International Exposure for Your Innovations



Access Industry Analysis & Research



Engage with EEI Staff and Member Companies

