

Brian L. Wolff

Chief Strategy Officer & Executive Vice President, Public Policy and External Affairs



Brian L. Wolff is the Chief Strategy Officer & Executive Vice President, Public Policy and External Affairs at the Edison Electric Institute (EEI). He is responsible for managing the Government Relations, Customer Solutions, Political and External Affairs, and Communications and Member Engagement departments for the Institute. These groups are responsible for and integrate EEL's direct lobbying, grassroots outreach, coalition building, and strategic communications functions. Mr. Wolff also is the Executive Vice President of the Edison Foundation.

Prior to joining EEL in 2009, Mr. Wolff was a strategist for the U.S. House of Representatives and served under former Speaker of the House Nancy Pelosi (D-CA), Robert T. Matsui (D-CA), Rahm Emanuel (D-IL), and Chris Van Hollen (D-MD). He also served as finance and taxation legislative aide to former Senator David H. Pryor (D-AR). Prior to his work on Capitol Hill, he worked in business development at Cassidy & Associates and as an advisor to countless state and federal campaigns. He began his career in Washington as a producer and copy editor for the Washington Bureau of Cable News Network (CNN).

Mr. Wolff is an Arkansas native. He earned a BA from the University of Arkansas with a major in Economics and a minor in Journalism. In addition, he completed the Mastering Negotiations Program in Executive Education at the Harvard University John F. Kennedy School of Government. He also completed the Senior Executive Program from Stanford University, Graduate School of Business in 2014 and Stanford University's LEAD Program in 2017. He is currently a guest lecturer at Stanford University Graduate School of Business. He is a 2018 Presidential Leadership Scholar.

He is a Certified Association Executive and was named one of *Washingtonian's* most influential people, *CEO Update's* Top Lobbyists, *The Hill's* Top Lobbyists, and Association TRENDS Lobbyist of the Year. In 2023, he was named a Leading Association Lobbyist by both Association TRENDS and *CEO Update*. He is a member of the American Society of Association Executives and on the Board of Directors and Executive Committee for the Public Affairs Institute. Mr. Wolff serves as Co-Chair of the Stanford Professionals in Energy alumni group and as Co-President of the National Labor and Management Public Affairs Committee. In addition, he serves on the University of Arkansas Alumni Board and is a member of the Chancellor's Society. Mr. Wolff serves on the boards of the Capital Area REACH program and on the Board of Directors and Executive Committee for the Franklin Delano Roosevelt Institute. In 2020, Mr. Wolff began serving as an Equity in Energy Ambassador with the Department of Energy.